

WEBSITE DESIGN/DEVELOPMENT



A WEBSITE IS VALUABLE REAL ESTATE

And [studies show](#) you have 50 milliseconds to make a good first impression.

WHAT A WELL-DESIGNED WEBSITE IS

- Your storefront
- Your showroom
- Your front office
- Your warehouse
- The hub of your online presence

THE OBJECTIVE

- To make a powerful first impression
- Increase awareness of your brand, your products, and services
- Provide an optimal user experience
- Improve engagement with your audience
- [Position your business for growth](#); increased revenue
- Establish credibility and authority in your market

THE OPPORTUNITIES

- Mobile Apps
- Video Storytelling
- Interactive Experiences
- Animated Images
- Personalized Connections
- Affective Colors and Fonts

Every page of your website is an opportunity to establish and maintain a powerful online presence - reinforce a positive brand impression - create positive interaction - capture your audience's attention - compel them to take specific action – and grow your business.

THE SOLUTION

While analytics can help you to know how well your website is performing, a [strong marketing strategy](#) is necessary to drive traffic to your online business. Great website design only matters if people are finding your website.

CMBS Website Design & Development services incorporate basic SEO into each website design to ensure that your valuable real estate:

- Is Search Engine Friendly
- Has Well-Structured Content
- Uses Proper URL Formats
- Includes Accurate Alt Attributes
- Provides Unique Meta Data
- Makes Good Use of Heading Tags

The Key Is: A well-designed website, properly maintained and monitored, helps entrepreneurs get things done.

The solution for most entrepreneurs is to [Work with the right Website Designer](#).

THE NEXT STEP

Business owners know that they must have a strong online presence to stay relevant and compete in today's market. Savvy entrepreneurs consistently employ their websites to conduct:

- Daily business briefs
- Weekly webinars
- Monthly meetings
- Sales
- And More...

If your current website doesn't quite stack up and you're wanting to make the most of your valuable online real estate, take the next step and [Contact CMBS Today](#) for more effective website design tomorrow.